

**ANIMAL WELFARE BOARD OF INDIA
CHENNAI – 41.**

CIRCULAR

“It has been brought to the notice of the Board that some unscrupulous persons have been misinforming the Film/Television/Advertisement Trade bodies that they represent the Board and are taking money from the Film/Television/Advertisement Producers for obtaining NOC from AWBI for using animals in films/TV/Advts.

The Board takes a serious view of it and wish to bring it to the notice of the stake holders that the Board does not encourage any agents/middlemen and that such unscrupulous persons are doing a criminal act by misleading the film/Television/Advertisement industry. The AWBI does not take any responsibility for such acts.

The AWBI has uploaded the procedures involved in the issuance of Permission and NOC for using animals in films, TV Serials and Advertisement and has specifically advised all concerned not to entertain Agents or middleman. This is brought to the notice of the industry / Trade bodies for their information.”